

Highlights of Accomplishments – 2005

Acute/Primary Care

- Helped launch **TompkinsRx**, a free, immediate-use card for prescription discounts. The 700+ users have saved 24% on average, for a total of over \$173,000. Distributed cards to pharmacies, agencies, and individuals. Thanks to the Park Foundation for \$6,500 for outreach and publicity.
- Designed and secured funds for the 2006 pilot of **UrgentRx**. It will offer a limited formulary of generic medications free to people with no insurance who receive care at Cayuga Medical Center's Emergency Room or its Urgent Care facility on Warren Road.

*HPC is grateful to the **Brooks Family Foundation** for a \$25,000 United Way challenge grant and to the **Park Foundation** for a \$10,000 development grant for UrgentRx.*

- Completed an interactive tool to help people find **lower-cost prescriptions**; on the HSC web site at prescription.hsctc.org
- Contributed to **Tobacco Free Tompkins** in publicizing results of a TC survey on tobacco issues, behaviors, and attitudes.
- Participated in the Planning Advisory Board and other groups, and in raising funds to extend the **Cayuga Waterfront Trail** from Cass Park to the Farmer's Market.

Long Term Care

- Led "**Sharing Your Wishes**" Coalition to encourage and support advance care planning for older adults. Enhanced skills of more than 30 health care providers, distributed 600+ booklets, wrote articles and offered numerous public presentations/workshops.

*Many thanks to the **Community Health Foundation of Western and Central New York** for a \$70,000 two-year grant for "Sharing Your Wishes".*

- Participated in planning the **Critical Issues Roundtable** "Aging and Long-Term Care: How Do We Make It Better?" organized by the Community Foundation of TC. Reviewed comments from the 100+ participants, identified key issues, and shared results with community members and agencies.
- Worked with FLIC to help prevent falls by increasing the use of assistive medical equipment offered through area loan closets.

Advisory Board

- Publicized the effects on health care services of **budget changes in the County and State**; advocated for adequate funding.
- Organized presentations on the new cancer services at Cayuga Medical Center, health-related results of COFA's Senior Survey, and the TC Health Department's Community Health Assessment.
- Hosted Dr. Patricia Bomba talking about "Enhancing Quality of Health Care for Older People - Community Issues and Tools".
- Shared strategies and best practices with other Rural Health Networks in our region and state.

- Managed a \$4,000 grant to purchase four pediatric capable AED's (Automatic External Defibrillator) for rural first responders.
- Special appreciation goes to the Tompkins County Legislature for their ongoing support of the Health Planning Council.

Tompkins Health Network implementation projects:

- **PMAP (Prescription Meds Access Program):** Counseled 182 individuals about **prescription medicines**; helped people receive drugs valued at \$28,000+ from pharmaceutical companies for free or at low-cost.
- **Get Healthy Tompkins:** provided development funds to Cayuga Medical Center for a community-wide program rewarding residents for activities to reduce behavioral risk factors for chronic disease.
- **Health Careers Awareness:** encouraged teens to consider health careers; provided Central NY Area Health Education Center materials; helped fill summer programs which had been threatened with closure.

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