

2000 Highlights of Accomplishments

Acute-Primary Care Committee

- 650 people participated (more than the 300 last year) in *Imagine Action*, our spring **community-wide physical** activity campaign; co-sponsored with the TC Health Department. Awarded about 45 doorprizes including a \$500 travel certificate. People increased levels of physical activity during the campaign and would recommend the program to family and friends. *A big thanks to Stone Travel for the \$500 travel certificate*

and to other businesses for the incentive prizes.

- Worked **with Tobacco Control Coalition** to advocate for funding to collaborate with physician offices, employers and community groups. Surveyed major employers in TC about their health insurance coverage of tobacco control services.
- Continued to market our *Guide for Small Businesses in Choosing Health Insurance Plans*.
- Organized meetings on obstacles to eligible people signing up for subsidy programs and what can help surmount the barriers.
- Supported a proposed dental clinic to serve all, including Medicaid, Child Health Plus uninsured.

Long Term Care Committee

- Started a needs assessment about a **Medical Adult Day Care** program in TC. Surveyed both consumers and providers, researched services in nearby counties, talked with NYS officials.
- Investigated potential sites for a Medical Equipment recycle program and worked to identify groups to maintain the program. *Special thanks to the Helen Thomas Howland Foundation for their support of our bathroom safety equipment program.*
- Researched possible stipend support for home health aides and certified nursing assistant training. Facilitated the Workforce Development Center working with local health care agencies.
- Developed and widely distributed a brochure on “**Finding Lower-cost Medicine.**”
- Requested \$5,700 to supplement pay for aides through COFA’s EISEP, Expanded In-home Services for the Elderly Program.
- Planning a second community-wide Gala Recognition event to honor Home Health Aides in the County.

Advisory Board

- Implemented our survey to track the effects of health care reform in Tompkins County; have 3 ½ years of data to consider trends.
- Advocated that a significant portion of the tobacco settlement funds be spent on health-related issues. Presented details about health care proposals at a County Forum.
- Hosted Dan Lamb, Rep. Maurice Hinchey’s aide, speaking on "Health Policy for the New Millennium: A View from Washington."
- Participated in OOOT (On Our Own Terms) coalition to encourage **community conversation about death and dying**. Have tapes of PBS series with Bill Moyers for loan.
- Had representatives to Cayuga Medical Center, four-county Healthy Living Partnership, Drowsy Driving Coalition, regional planning boards and TC Planning Advisory Board.

- Founding member of efforts to establish an Area Health Education Center in Central NY.
- Further developed agency web site pages (www.hsctc.org) and used new database system to contact members via email.
- *Thanks to the Tompkins County Board of Representatives for their ongoing support and **increasing the Program Director's time to 100%.***